



MEDIA KIT 2021

ADVERTISING RATES FOR

ROTOR INDIA

QUARTERLY NEWSLETTER

The only dedicated Professional magazine covering the activities of Civil & Military Helicopter Industry in India since March 1999.

The object of the Magazine is promotion and diffusion of knowledge of Rotary Wing Aviation.

Key Segments within the magazine includes focus on Civil & Military Issue, Heli News, Military, Special Reports, Product Updates, New Products & Services, People.

About ROTOR INDIA

Rotor India Qtlly is the only publication in India which provides exclusive coverage of civil and military rotary wing aviation activities in India. It has a readership of around 80,000 in India and abroad. It is circulated to all Service Hqs & Helicopter Units of the Armed Forces, BSF & Coast Guard, Ministry of Civil Aviation, DGCA & AAI, Civil Helicopter Operators, Helicopter Manufacturers, MROs, Civil Aviation Depts of State Govts, Aviation Institutes, Corporate Leaders, RWSI Members (Corporate & Life) etc.

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Publication Frequency		Last date for Submission of Advt.
Issue Dates	Circulation	Space Close
31 March	05 April 2021	10 March 2021
30 June	05 July 2021	10 June 2021
30 September	05 October 2021	10 September 2021
31 December	05 January 2022	10 December 2021

Advertisement Rates (per issue)

COVER PAGE	: ₹39000 FPFC	US\$ 625
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Rotary Wing Society of India (RWSI) is a not-for-profit professional Society registered in National Capital Territory of New Delhi (Registration No. S33154 of 1998 on 18 June 1998) for the growth of Civil & Military helicopter industry in India. RWSI is dedicated to the promotion of the helicopter as a safe and effective mode of commerce and development of civil helicopter industry. The Society has 185 Corporate (including 90% of helicopter operators), and 1257 Life Members. The strength of Life Members have grown steadily since the establishment of the Society. Most of these members have made major contribution to Indian Civil & Military Aviation. RWSI has three regional Chapters at Mumbai, Delhi and Bangalore to serve the Helicopter community's needs and promote the Industry.



Rotary Wing Society of India

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- Rotor India and its team will not take any responsibility for the content of the advertisement. It's the sole responsibility of the respective clients or its authorized ad agency to check and release the advt.
- All printing orders for advertisement has to be approved and confirmed through original Insertion Order (IO) over e-mail by the concerned authority.
- All advertisers are entitled to received 3 copies on complimentary basis.

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 Bleed size (3mm bleed on all sides), **Artwork Preferences** (digital formats)
 High Resolution PDF (preferred) PDF file should be 300 dpi at 100%, saved as CMYK with no spot colors Original color profiles embedded.